

Breakthrough instrument for ICO projects in the ICO world, preserving investor's funds and promoting healthier market

## Team



## Partners



If you want to find out something more and you think we may help you then feel free to contact us with any questions! Telegram RU ENG info@descrow.org

The additional information can be found at our official website DESCROW

descrow.com | whitepaper | tokensale

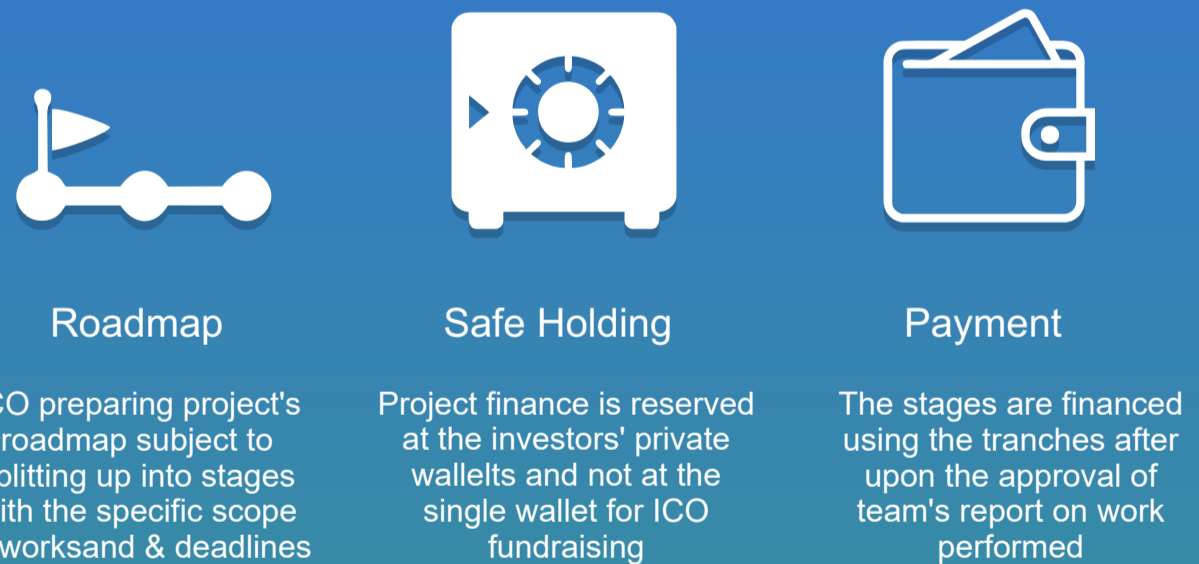
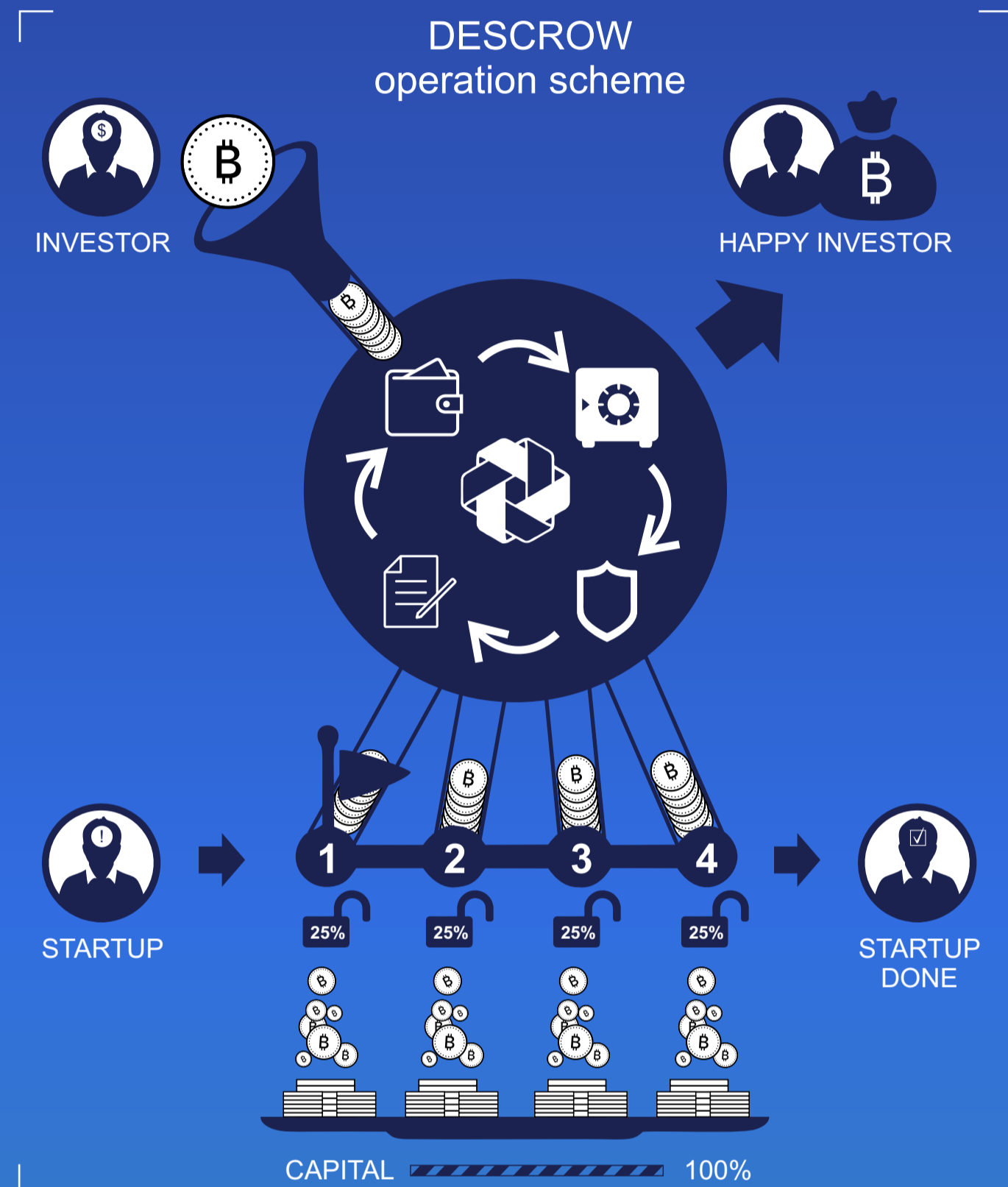


«The worst part is the front-loading. Basically getting \$140 million before you have a product. The right way to do that is to come up with a mechanism that either splits the ICO up across rounds or has a mechanism where if it doesn't go well people can get refunds or anything similar».

**Vitaliy Buterin**  
Ethereum Founder

Developer Summit Devcon 3,  
Cancun, Mexico, 2.11.2017

DESCROW - the decentralized escrow platform is the very solution!



Smart-contract  
DESCROW

The smart-contract ensures that the team receives the payment only after successful preceding stage fulfilment. Investors vote for the further financing of the project based on conclusions within report



Reserve  
Fund

The platform creates the reserve fund to secure the initial tranche that exposed to risks of losses most of all. If any problem occurs up 100% of initial tranche can be returned to investors



**Current situation at ICO market:**  
all funds are transferred to ICO's project team immediately;  
the investor lacks the possibility to influence their investments in future;  
neither founders and advisors nor partners guarantee that the project is not a "scam"; even scrupulous fundraisers are tempted to delay or poorly implement the project.



**The crypto funds' problems while investing into ICO tokens:**  
scam-projects who aim at an appropriation of investors' money; teams unable to complete the project;  
hackers attacking the wallets used for ICO fund raising.

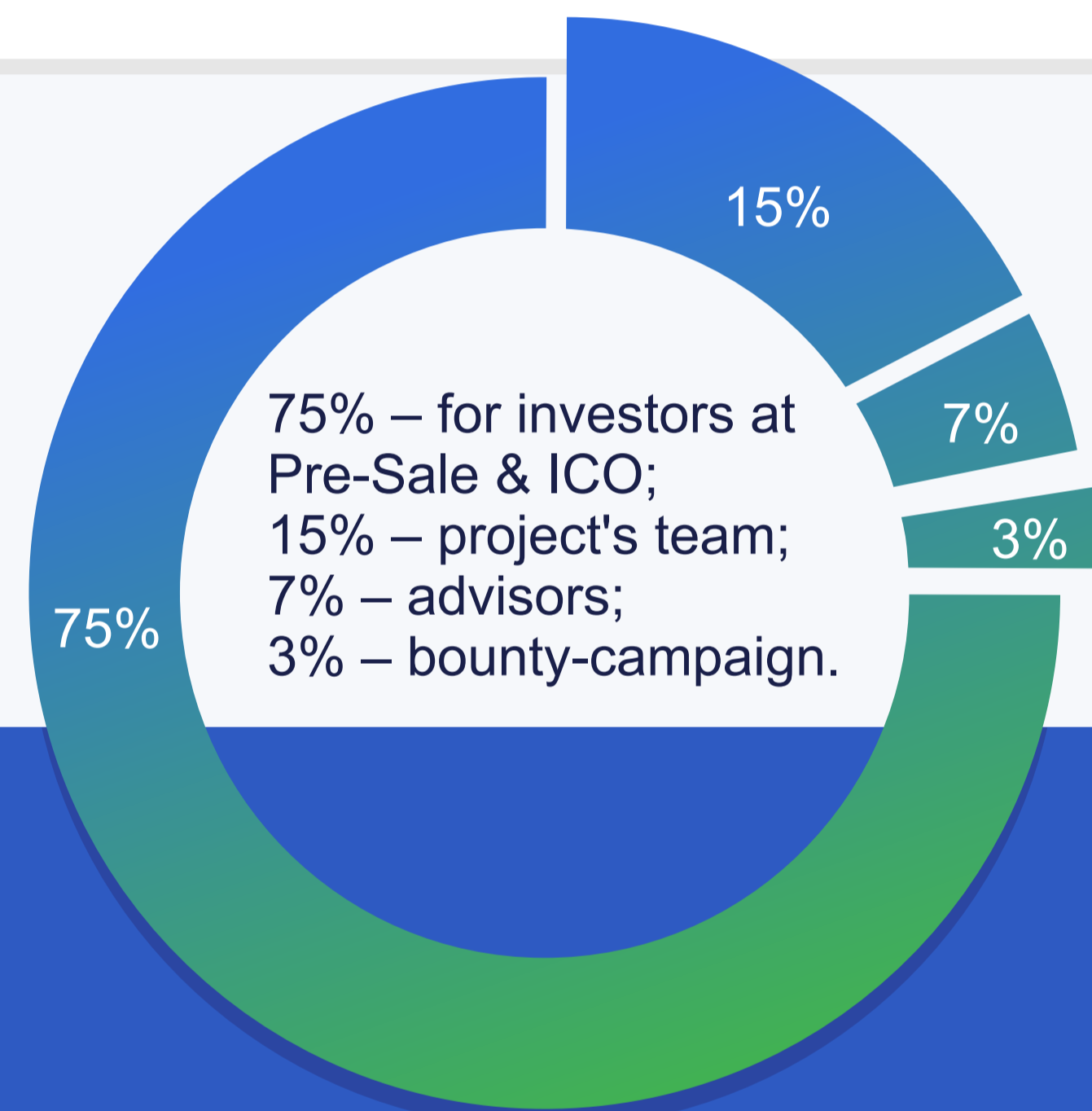
## Our offer – purchase of DES tokens

### What do you get right now:

- possibility to make money from the increase in DES token exchange rate upon getting to blockchain flotation;
- early access to the tokens of projects that the platform will promote at first place;

### What will you get in future:

- the unique opportunity is 30% return of your of initial investments using reserve fund (up to 100% in individual cases);
- ICO project financing split into stages at the DESCROW platform;
- the currency is kept within the investor's wallet / wallets – you keep money which is working for you;
- using the smart-contract you keep your investments under full control;
- protection of investors' interests, arbitrage and resolution of possible disputes and problems;
- bidirectional transparent project evaluation made by investors and experts.



### ICO token price:

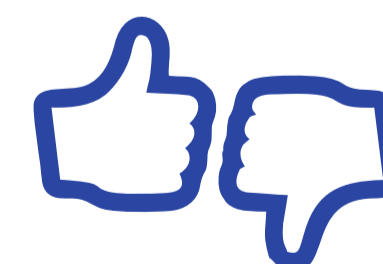
Soft cap: 3 500 ETH (~\$1,05 mln.)  
Hard cap: 66 666 ETH (~\$30 mln.)  
Initial price: 1 DES = 0,001 ETH  
Blockchain flotation price: 1DES = 0,00175 ETH

Token standard: Ethereum ERC20

## Opportunities provided by the platform DESCROW:



Integration of DESCROW features into other crowdfunding platforms: crypto currency exchanges, ICO-platforms and similar places;



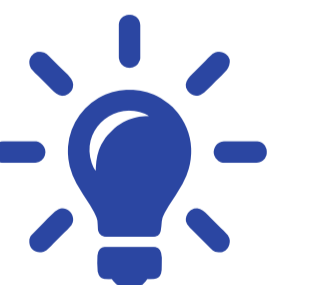
Using the platform not only for ICO, but also for ad hoc and/or regular voting in the corporations or decision-making in various projects and events;



Using the DESCROW platform as the marketplace for ICO projects and making investments using DES tokens;



Creating the special-purpose smart contracts for running projects' various business activities, that use the DES crypto currency;



Using the DESCROW platform for Ideas crowdfunding giving the investors the possibility to filter by their votes the best ideas for future projects.

### Why we are confident that using DESCROW platform is worthwhile?

**For investors** — mitigation of investments risks which is crucially important for large investors like crypto currency funds;  
**For startups** — broadening the investors base and improving the reputation of the project and the team as a result of growing trust;  
**ICO market** — becoming healthier and able to provide the funds with greater number of the projects suitable for investing;  
**Teams** — becoming more professional and getting the opportunity to successfully start the most promising ideas from scratch using the Ideas Exchange.

## What is Descrow?

**Descrow** is the world's first platform for secure ICO-investments with an inbuilt mechanism of decentralized escrow, which allows the backers to control the spending of the finances via voting.

Our project's mission is to make ICO the less risky way of investments and eliminate the excessive distrust of the potential backers to the new startups, giving a boost to the further ICO market growth.

## What problem does it solve?

The market of blockchain startups is growing rapidly. Nonetheless, there is one crucial vulnerability lying at the heart of all ICO projects: smart-contracts cannot evaluate the success of the startups after the closure of the ICO.

Descrow is the unique decentralized solution for the transparent and fair use of funds, once the crowd sale is over.

## How does it work?

After the closure of crowdsale, startups, using Descrow functionality for their campaigns, receive the first tranche of financing and start to implement their roadmap. After the execution of the defined stages of works they provide detailed reports based on their performance. The decision on the further financing of a campaign will be made by the investors' majority vote, based on the reports.

This procedure will allow eliminating the scam-projects, which aren't intended to develop a finished product and bring to light those, that are ready to follow their roadmap and complete their mission.

DES token is an essential part of Descrow ecosystem which will serve as a unit of account and means of payment within the platform and provide a number of benefits for its holders, such as 30 % discount for the Descrow services and more.

Descrow project successfully closed its own pre-ICO campaign and now is preparing for the next public stage of fundraising. In the course of ICO campaign that will be launched on 22 of November Descrow is planning to raise about \$13 million for further development of the platform and expanding its services globally. With the help of this money, DES will establish an insurance fund for the investments of the first tranche, as the most risky investments.

## DES community

Descrow will represent a decentralized community of devoted participants, where backers are motivated by an opportunity to invest securely and startups are attracted by the possibility to raise larger funds during ICO, due to greater confidence from the side of the backers, which means the product will be in high demand at the market. Our potential users are both investors and startups from all over the world.

### ICO:

Start ICO: 29.11.2017  
Hard cap: 66 666 ETH  
Price: 1 ETH = 1000 DES  
DES standard: ERC20

### Team



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